

Anti-Bullying Week 2017

All Different

All Equal



Workshop ground rules

- 👁️ Don't mention any child by name
- 👁️ If you'd like to talk about a specific incident please come and see me or a member of staff after the workshops



Focus of the workshop

- 👁️ Examine a range of e-safety issues faced by children
- 👁️ Explore Apps used by children
- 👁️ View a range of popular educational Apps



Did you know...

- 15% of parent have built an online presence for their child before they are even born
- By the time a child is aged five parents will have placed an average of 1000 pictures of them online
- 1 in 5 young people believe everything they see on the internet



What concerns parents?

- Parent concerns do not always match those of children:
 - concerned about accessing inappropriate material online
 - worried about unwanted contact by strangers online
- Children see risks emanating from:
 - cyberbullying, violent and sexual content arising out of everyday chat with people from school



Advice parents need:

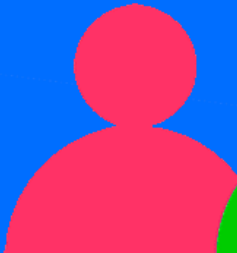
- How to filter content
- Keeping up to date
- Amount of time their child spends online



Digital Divide

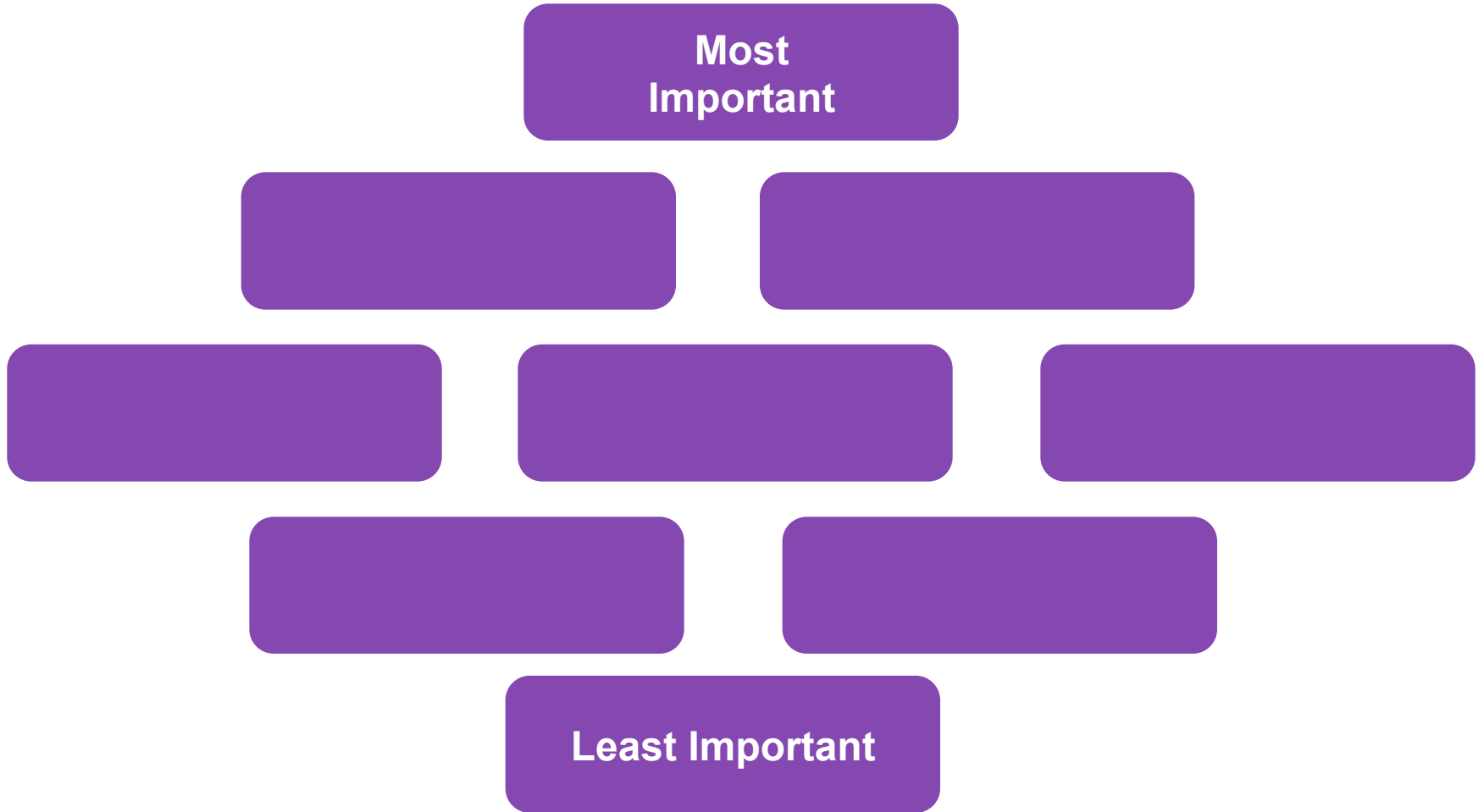
Knowledge of how to use these social networks

Parents **VS** Children



E-safety activities

Most
Important



Least Important

Is your family protected against internet baddies?





**internet
matters.org**





PEGI ratings on games & apps





When is the right time?

Age Restrictions for Social Media Platforms

(Age specified as of 2014)

Twitter
Facebook
Instagram
Pinterest
Google+
Tumblr
Reddit
Snapchat
Secret



LinkedIn



WhatsApp



Vine
Tinder



Path



YouTube
Keek
Foursquare
WeChat
Kik
Flickr





Fact or Fiction: Blue Whale





Decoy Apps





Musical.ly



The top 3 concerns were:

- Uncertainty about age restriction 13 or 18?
- Privacy settings
- Adult content
- Risk of strangers being able to view their pictures



Sayat.me



The top 3 concerns were:

- Bullying i.e. rude and offensive comments
- Risks to young people's self-esteem
- Anonymity



Yellow

Swipe

Right to like, left to pass



The top 3 concerns were:

- Dubbed 'Tinder for Teens'
- Risk of online grooming
- Concerns over impact on young person's well-being



Snapchat



64% of the children and young people think Snapchat can be risky.

The top 3 concerns were:

- Snap Map
- sexual content
- strangers accessing their images



Instagram



54% of the children and young people think Instagram can be risky. The top 3 concerns were:

- Uncertainty about age
- Adult content
- the risk of strangers being able to view their pictures & videos



Twitter



64% of the children and young people we asked think Twitter can be risky. The top 3 concerns were:

- bullying
- privacy settings
- inappropriate content



Child Friendly Apps





Kidrex search engine





Cbeebies Playtime



- Games in this app have all been designed to help little ones learn while they play
- No need for internet connection
- No in app buying



BBC Bitesize

Bitesize



- **Frequently updated app that teaches English, Maths and Science!**
- Fun animations to explain each topic
- Interactive
- Check understanding



Youtube Kids



- This free app with age-appropriate videos, channels, and playlists.
- Big buttons easy scrolling with auto full-screen
- Parental control settings to limit time

Hakitzu Elite: Robot Hackers



- Inventive app that teaches children the basics of computer programming/coding by building giant robots.
- For older children.
- In-app purchasing



Friendstrip Kids



- Lets children feature in their own comic strip.
- Children take photos to fill in the frames and then star in over 80 stories.
- In-app purchasing.



Parental control apps



MM Guardian



Funamo Parental Control



AppLock



Digital dads & media mums

- ♥ Need to be good digital role models
- ♥ Teach children that digital tools are powerful tools
- ♥ Be familiar with the sites children use

What can I do right now?

- Open trusting dialogue with your child
- Family agreement
- Consider filtering and blocking software
- Think before you/they post
- Understand the laws
- Privacy settings and reporting
- Save the evidence and report the incident
- Age ratings on apps and games
- Protect their personal information



Any questions?



FEEDBACK

