

GROWTH MINDSET

VS.

FIXED MINDSET

EMBRACES CHALLENGES

AVOIDS CHALLENGES

LEARNS FROM FEEDBACK AND CRITICISM

IGNORES CRITICISM

INTELLIGENCE AND TALENT CAN BE DEVELOPED

INTELLIGENCE AND TALENT IS FIXED

MORE EFFORT

LESS EFFORT

KEEPS TRYING AND NEVER GIVES UP

GIVES UP EASILY

PERSISTS IN THE FACE OF SETBACKS

I AM A FAILURE

INSPIRED BY OTHERS SUCCESS

THREATENED BY THE SUCCESS OF OTHERS

I WILL LEARN FROM FAILURE

I ALWAYS FAIL

THIS WILL TAKE TIME AND HARD WORK

I WILL NEVER IMPROVE

I WANT TO KEEP LEARNING

WHY SHOULD I BOTHER?